



MEMBERSHIP LEVELS:

Standard Level: \$300 Membership

(not available to lodging or food & beverage operations)

- One-year membership in Oklahoma Travel Industry Association
- Access to the OTIA membership list
- Complimentary monthly SnapShot e-newsletter

Premium Level: \$2,900 Major Tourism Partner Member

(additional benefits with premium level membership)
(not available to lodging or food & beverage operations)

- One-year membership in Oklahoma Travel Industry Association
- One-year membership in Oklahoma Hotel & Lodging Association
- One-year membership in Oklahoma Restaurant Association
- Access to each of these associations' member lists
- Partner of Lt. Governor's Travel & Tourism Summits with 2 complimentary registrations per Summit
- Partner of annual Oklahoma Conference on Tourism and RedBud Awards Dinner with 1 complimentary registration
- One complimentary registration to annual Legislative Reception; "A Tasteful Affair"
- One complimentary registration to Oklahoma Hospitality Leaders Dinner
- Listing in the monthly Major Tourism Partner feature OTIA/OHLA "Snapshot" e-newsletter
- Logo featured on OTIA.info & Major Tourism Partner page
- One featured digital post annually with direct link to your website
- Partner recognition pre, post and during all OTIA exclusive events

MEMBER BENEFITS:

- Monthly OTIA "SNAPSHOT" e-news featuring updates on state and federal tourism information, activities and legislative updates.
- Discounted registration for the RedBud Awards Dinner and Lt. Governor's Travel & Tourism Summits.
- Timely information on national issues and programs offered through the U.S. Travel Assn. (USTA).
- Discounted rates for credit card processing and payroll services.
- Group rate insurance programs.
- Tourism awareness and grassroots programs targeted to governmental entities and the general public.

ADVOCACY:

A united voice for the tourism industry at the state, local and federal level

- Advocating and representing tourism interests at the Oklahoma State Capitol.
- Mediation on your behalf with government officials, i.e. IRS, DOL, Tax Commission, OSHA, ABLE and other state agencies.
- Representation on regulatory committees.
- Timely communications with up-to-date legislative and regulatory compliance information.

EVENTS & EDUCATION:

"A Tasteful Affair" Legislative Reception

Held annually, this event is co-hosted with the Oklahoma Restaurant Association and Oklahoma Hotel & Lodging Association and boasts attendance of over 400 legislators and members.

Oklahoma Conference on Tourism

Held annually, in partnership with the Oklahoma Tourism and Recreation Department. This conference features: educational programs, networking opportunities, and pertinent information from tourism officials.

RedBud Awards Dinner

Recognizes Oklahoma tourism attractions, destination marketing organizations and journalists for their outstanding efforts to serve and promote Oklahoma's tourism industry.

Oklahoma Hospitality Leaders Dinner

A special gathering of hospitality leaders from OTIA, ORA, and OHLA along with elected officials to celebrate and connect in solidarity, strengthening Oklahoma's tourism industry.

Lieutenant Governor's Travel & Tourism Summits

These much anticipated events are hosted in communities throughout the state. This half-day event features educational sessions, and a "town hall meeting" networking reception with Oklahoma's Lieutenant Governor.

MEMBERSHIP APPLICATION:

Name _____

Title _____

Business _____

Address _____

City, State, Zip _____

Email _____

Phone _____

**Return OTIA membership form by mail or email
Oklahoma Travel Industry Association**

1601 Northwest Expressway, Suite 1910 Valliance Tower
Oklahoma City, OK 73118

Phone (405) 942-1121 • www.otia.info

Email form to: Sarai@oklahomahospitality.com

Payment Methods: Check or Credit Card

Make check payable to Oklahoma Travel Industry Association. To make a credit card payment for membership, please contact our offices at 405-942-1121.