



OKLAHOMA TRAVEL
INDUSTRY ASSOCIATION

BENEFITS:

- Bi-monthly "Destinations" e-news featuring updates on statewide tourism information and activities.
- Discounted registration for the Oklahoma Conference on Tourism, RedBud Awards, and Lt. Governor's Travel & Tourism Summits.
- Timely information on national issues and programs offered through the U.S. Travel Association (USTA).
- Discounted rates for credit card processing and payroll services.
- Group rate insurance programs.
- Tourism awareness and grassroots programs targeted to government-tal entities and the general public.

ADVOCACY:

- A voice for tourism before federal, state and local government.
- Lobbying representation at the State Capitol.
- Mediation on your behalf with government officials, i.e. IRS, DOL, Tax Commission, OSHA, & others.
- Representation on regulatory committees.
- Timely communications with up-to-date legislative and regulatory compliance information.

EVENTS & EDUCATION:

"A Tasteful Affair" Legislative Reception

Held the first week of February, marking the start of the legislative session, this event is co-hosted with the Oklahoma Restaurant Association and Oklahoma Hotel & Lodging Association and boasts attendance of over 600 legislators and members.

Oklahoma Conference on Tourism

Held annually, this conference features: educational programs, networking opportunities, and pertinent information from Tourism officials.

Redbud Awards

Recognizes Oklahoma tourism attractions, destination marketing organizations and journalists for their outstanding efforts to serve and promote Oklahoma's tourism industry.

Lieutenant Governor's Travel & Tourism Summits

Held in communities throughout the state, this half-day event features educational sessions and ends with a "town hall meeting" and networking reception with the Lieutenant Governor.

MEMBERSHIP LEVELS:

 \$200 1-50 Employees

 \$300 Over 50 Employees

 \$2,500 Annual Partner:

- One year Oklahoma Travel Industry Association, Oklahoma Restaurant Association, and Oklahoma Hotel & Lodging Association memberships
- Recognition as Major Partner of Oklahoma Conference on Tourism and RedBud Awards
- Conference Tabletop Display (\$750 value)
- 2 full registrations to Conference on Tourism & Redbuds (\$305 each) PLUS additional registrations discounted 25%
- Listing in the OTIA "Destinations" newsletter
- Listing on partner presentations at the event
- Complimentary post-conference attendee list
- Lt. Governor Travel & Tourism Summit sponsor
- 2 complimentary registrations to Tourism Summits
- Logo and name featured at all Tourism Summits
- Listed as Annual Partner on OTIA website year-round with direct link to your website
- One registration for "A Tasteful Affair" Legislative Reception
- One featured digital media post annually

MEMBERSHIP APPLICATION:

Name _____

Title _____

Business _____

Address _____

City, State, Zip _____

Email _____

Phone _____

Method of Payment:

 Check CC

* Make check payable to Oklahoma Travel Industry Association

* Credit Card payments are processed w/ Oklahoma Restaurant Assn.

Amount \$ _____

Card No. _____

Expiration Date _____

Return to: Oklahoma Travel Industry Association
3800 N. Portland Ave., Oklahoma City, OK 73112
PHONE (405) 942-1121 www.otia.info