



OKLAHOMA TRAVEL  
INDUSTRY ASSOCIATION

## BENEFITS:

- Bi-monthly "Snapshot" e-news featuring updates on statewide tourism information and activities.
- Discounted registration for the RedBud Awards, and Lt. Governor's Travel & Tourism Summits.
- Timely information on national issues and programs offered through the U.S. Travel Association (USTA).
- Discounted rates for credit card processing and payroll services.
- Group rate insurance programs.
- Tourism awareness and grassroots programs targeted to governmental entities and the general public.

## ADVOCACY:

- A voice for tourism before federal, state and local government.
- Lobbying representation at the State Capitol.
- Mediation on your behalf with government officials, i.e. IRS, DOL, Tax Commission, OSHA, & others.
- Representation on regulatory committees.
- Timely communications with up-to-date legislative and regulatory compliance information.

## EVENTS & EDUCATION:

### "A Tasteful Affair" Legislative Reception

Held during the Legislative Session, this event is co-hosted with the Oklahoma Restaurant Association and Oklahoma Hotel & Lodging Association and boasts attendance of over 600 legislators and members.

### Redbud Awards

Recognizes Oklahoma tourism attractions, destination marketing organizations and journalists for their outstanding efforts to serve and promote Oklahoma's tourism industry.

### Lieutenant Governor's Travel & Tourism Summits

Held in communities throughout the state, this half-day event features educational sessions and ends with a "Town Hall Meeting" and networking reception with the Lt. Governor.

## MEMBERSHIP LEVELS:

\$200 1-50 Employees

\$300 Over 50 Employees

\$2,500 Annual Partner:

- One year Oklahoma Travel Industry Association, Oklahoma Restaurant Association, and Oklahoma Hotel & Lodging Association memberships
- Recognition as Major Partner of the RedBud Awards
- 2 full registrations to Redbuds PLUS additional registrations discounted 25%
- Listing in the OTIA "Snapshot" newsletter
- Listing on partner presentations at the event
- Lt. Governor Travel & Tourism Summit sponsor
- 2 complimentary registrations to each Tourism Summits
- Logo and name featured at all Tourism Summits
- Listed as Annual Partner on OTIA website year-round with direct link to your website
- One registration for "A Tasteful Affair" Legislative Reception
- One featured digital media post annually

## MEMBERSHIP APPLICATION:

Name \_\_\_\_\_

Title \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Method of Payment:

Check  CC

\* Make check payable to Oklahoma Travel Industry Association

\* Credit Card payments are processed w/ Oklahoma Restaurant Assn.

Amount \$ \_\_\_\_\_

Card No. \_\_\_\_\_

Expiration Date \_\_\_\_\_

Return to: Oklahoma Travel Industry Association  
3800 N. Portland Ave., Oklahoma City, OK 73112  
PHONE (405) 942-1121 [www.otia.info](http://www.otia.info)