



OKLAHOMA DEPARTMENT OF TRANSPORTATION

200 N. E. 21st Street
Oklahoma City, OK 73105-3204

Community Pride signs (i.e. Historic Downtown Program, Certified City, Home of Johnny Bench, etc.) shall meet the following criteria:

1. The Community Pride signs shall be used in place of the existing city/town limit signs installed by ODOT.
2. The Community Pride sign shall be free from any verbiage indicating specific groups or sponsorships (Chamber of Commerce, Garden Club, etc.).
3. All other types of city/town signs (Lions Club, etc.) should be removed from the state highway right of way.
4. Community Pride signs shall not exceed 24 Sq. Ft. in size. The popular dimensions have been 4'w x 6'h or 6'w x 4'h.
5. Community Pride signs shall incorporate the city/town name and any additional descriptive information on the sign.
6. The city/town shall provide the sign to ODOT for installation.
7. Some colors are reserved by the Federal Highway Administration and ODOT for imperative highway signage. The Community Pride sign **shall not** have the following color schemes:
 - a. Red background / White legend (reserved for stop or prohibition signs)
 - b. White background / Red legend (reserved for prohibition signs)
 - c. Black background / White legend (reserved for regulatory signs)
 - d. White background / Black legend (reserved for regulatory signs)
 - e. Yellow background / Black legend (reserved for warning signs)
8. The sheeting shall be retro-reflective as defined by ASTM International. We strongly suggest Type 3, 4, 7, 8, or 9.

Please provide this office with a detailed drawing for approval and assistance. If approved, you may make or order your sign from any vendor. However, some municipalities would like to contract with us for the fabrication of a Community Pride sign, of which we currently have no mechanism. We refer them to the Oklahoma Correctional Institute Sign Shop and they can be contacted at 1-800-522-3565 or <http://www.ocisales.com/>.

If you have any further question, please call Paul McFarland at 405-521-6867.

"The mission of the Oklahoma Department of Transportation is to provide a safe, economical, and effective transportation network for the people, commerce and communities of Oklahoma."

AN EQUAL OPPORTUNITY EMPLOYER



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Postcard Sign Program

The Postcard Sign Program was implemented in 1997 at Oklahoma Governor Keating's special initiative which requested the Oklahoma Department of Transportation to place special area interest signs along the Interstate Highway system which would encourage travelers to leave the freeway and to promote the general area.

The following Practice has been adhered to:

- City/Town must be located within 5 miles of the Interstate Highway or Turnpike.
- No more than three lines of legend can be used (not including city/town name).
- Specific sites cannot be mentioned by name. Example: "Marylou's Antiques" would not be allowed; "Antique Shops" would be allowed.
- Use of famous names and unique features of the area are encouraged.
- Line length is restricted to 15 letters and/or spaces per line.
- Signs will be 13' x 9' with white legend on a blue background.

- City/Town to split the cost of new signs with ODOT 50/50.
- If signs are damaged or have reached the end of their useful life, City/Town will share in the cost of replacement with ODOT 50/50.
- If City/town requests a change in verbiage on sign, City/Town will pay 100% of cost of replacement.

Oklahoma Postcard Sign Installations

| | |
|------------|--------------|
| Sallisaw | El Reno |
| Guthrie | Checotah |
| Ponca City | Midwest City |
| Davis | Blackwell |
| Lawton | Sulphur |
| Claremore | Weatherford |
| Miami | Purcell |
| Shawnee | Clinton |
| Elk City | Arcadia |
| Norman | |
| Chandler | |
| Henryetta | |
| Perry | |
| Yukon | |
| Vinita | |

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