

Why Travel Matters to Oklahoma

Spending (\$ Billions)	Payroll (\$ Billions)	Jobs	Tax Receipts (\$ Millions)
\$6.0	\$1.8	75,300	\$929.5

Travel and Tourism Works for Oklahoma

- Domestic and international travelers to Oklahoma spent \$6.0 billion in 2007 and generated \$929.5 million to federal, state and local governments, dollars that help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.
- The 75,300 jobs created by travelers to Oklahoma in 2007 represent 4.8 percent of the state's total non-farm employment.
- Without these jobs generated by domestic and international travel, Oklahoma's 2007 unemployment rate of 4.1 percent would have been 8.4 percent of the labor force.
- For every \$1 million spent in Oklahoma by domestic and international travelers, 13 jobs are created.

Travel and Tourism is Critical to the U.S. Economy

One of America's largest industries, accounting for...

- \$770 billion in direct travel expenditures by domestic and international travelers.
- \$1.8 trillion in direct, indirect and induced travel-related output.
- \$117 billion in tax revenue for local, state and federal governments generated by direct travel expenditures.
- Each U.S. household would pay an additional \$1,000 in taxes without the tax revenue generated by the travel and tourism industry.

One of America's largest employers, providing...

- 7.7 million travel-generated jobs.
- \$194 billion in travel-generated payroll.
- One out of every 8 jobs in the United States depends on travel and tourism.
- Travel is among the top 10 industries in 48 states and Washington, DC in terms of employment.

One of America's largest service exports...

- \$142.1 billion spent by international visitors in the U.S. and the...
- \$112.4 billion spent outside the U.S. by U.S. residents created...
- \$29.7 billion in balance of travel trade surplus for the United States.

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